

FLOWmark

FLOWmark Partners

- Jobcentre Plus
- Cornwall College Group
- Cornwall Marine Network
- MPower Kernow
- SeaRegs
- Pembrokeshire College
- Neath and Port Talbot
- Truro and Penwith College
- Bournemouth and Poole College

Guide

Our FLOWmark® approach provides an interface between industry and local training providers.

Progress

The objective is to enable local skills development ahead of emerging industry. CSP have developed and run FLOWmark® in Cornwall and the Isles of Scilly since 2023. We are now expanding the programme into other areas and sectors.

Advance

FLOWmark® builds career pathways through three steps: **Guide, Progress, Advance.**

GUIDE

We **signpost achievable next steps** in the local area with an eye on long-term careers in emerging sectors (e.g. offshore energy, critical minerals), through:

- Train-the-Trainer. Guidance on future careers for Careers Guidance Councilors, DWP/JobCentre+ work coaches with the latest practical industry insight on when, where and which types of job will come online. In Cornwall, this has engaged:
 - 90+ work coaches and employment advisors
- Gamify Advice. Young people input their attributes and aspirations through the NoTwoPaths app before swiping left or right on locally achievable careers. Practical next steps are then at their fingertips.

NoTwoPaths

Highly functional, gamified, locally rooted careers advice for young people - delivering high quality LMI on what young people want from their careers and which courses get them there.

NoTwo
Paths

Over 2,500 users in
Cornwall!



For a **practical pathway** toward future careers FLOWmark supports:

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- Direct engagement with NEETs. Alongside DWP/Job Centre+ and trusted partners CSP provide professional skills training for those not in employment, education or training (NEET) and those at risk of becoming so.
- 100+ young NEETs or economically inactive directly provided with industry-relevant training
- Industry-relevant modules: Curriculum gaps in skills desired by employers are met with bolt-on modular development and close partnership with employers and local training providers. Modules available on CSP's VLE platform including;

Environmental Impact Assessment – an introduction to what they are and how to complete them using case studies.

GIS for Offshore Energy - a course delivering GIS training in the context of renewables development

Introduction to the National Grid - an overview of how it works and the requirements for Grid Infrastructure change

- Strategic interventions. Transport and childcare are fundamental barriers for upskilling and sector entry of excellent candidates. CSP provide these when public grants allow – but collaboration with industry could unlock this untapped workforce.
- Uptake of FLOWmark training, events and interviews has increased by 60% when transport and childcare provided.

For further education and professional training The FLOWmark® highlights courses/modules relevant to both a candidate's **next career steps locally and the future skill needs** of industry. For the final steps into full employment we arrange targeted training for selected candidates (free to the individual) and link to employers.

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- Highlight Relevant Courses. The FLOWmark® is a trademarked stamp of approval that highlight exceptional value to the training provider, employer and individual alike.
- 10 x courses/modules have now received a FLOWmark in our first wave. Training providers are invited to join our growing roster.
- **Arrange Ticketed Courses.** Prioritising young NEETs and economically inactive individuals we have arranged attendance on courses that boost soft-skills and provide a recognized ticket.
- Courses have included: STCW Personal Survival Techniques, RYA level 2 powerboat course, Working at Heights, Level 2 Health and Safety and Level 3 First aid at Work
- Make Ready for Interview. A new initiative to link priority candidates (such as NEETs who have progressed through the FLOWmark pipeline) into growth industry employers with suitable opportunities.